

Volume **2** Issue **3**

Saturday 21 June 2008
The WHAG Weekly Update

Don't let Sainsbury's rip the heart out of it.

WHITE LANE

Support the **White Hart Action Group** www.savetheheartofwhitehartlane.co.uk



IGNORE THE STORE

The continuing WHAG campaign to stop Sainsbury's ruining our neighbourhood for ever

Now that Sainsbury's have shown their true colours, and, for the moment, blocked any alternative use of the site with their demand for £1 million to hand over the lease, the WHAG is calling for The Mother of All Boycotts when, and if, the store opens.

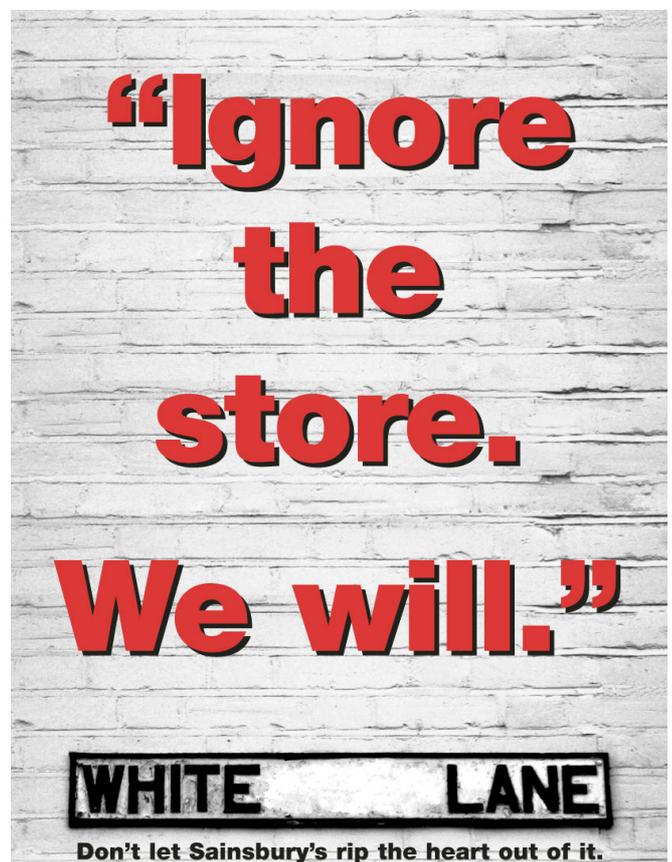
IGNORE THE STORE posters will soon be delivered to homes in the White Hart Lane area-or you can collect your own now from local shops.

We will also be organising public meetings and other events to gain media attention in the build-up to the opening. And remember, a store can close as well as open. So, to show your support for our neighbourhood's campaign, please:

- put a poster in your window
- keep visiting our website for event updates
- follow the link to **Friction.tv** and add your comments to the debate
- urge your friends and neighbours to do the same.

If we all Ignore the Store, we'll send a message to Sainsbury's so clear that even they will finally understand:

not needed, not wanted, not welcome.



Support the **White Hart Action Group** • www.SaveTheHeartOfWhiteHartLane.co.uk

'You never write, you never call.....'

If you've stopped getting e-mail updates from us, it's not because we don't love you – much more likely is a change of address that you haven't told us about or a hyperactive spam filter. If you want to stay in touch, or if you're new to the campaign-mail us via the **Contact WHAG** button on the website:

www.savetheheartofwhitehartlane.co.uk

If you're not on e-mail, just complete this tear-off slip and leave it with Pat's Food Store, 42 White Hart Lane SW13 OPZ

Name:.....

Address:.....

Telephone.....



Wednesday 18 June 2008 — the blot thickens — thanks to architects Collado Collins, developers Oakmill Properties and special thanks to Sainsbury's.....

The view from the WHAG

In 1984, George Orwell wrote :
 “If you want a picture of the future, imagine a boot stamping on a human face, for ever.”

He was a cheery soul, at times, but he had an uncanny knack of predicting the future.

Let me suggest a contemporary take on this : Imagine that on the sole of that boot are emblazoned the logos of all the big High Street names.

Starbucks, McDonalds,, Tesco's, Asda – and Sainsbury's.

Trampling all over the rights of local people to decide what happens where they live. Destroying small, local businesses, ripping the heart and character out of countless communities – for ever.

This is what is at stake here in Barnes and not just in White Hart Lane.

The same disease now seriously threatens Barnes High Street, with leases being snapped up by semi-anonymous property companies who have no interests other than their own greed.

There are no grey areas here now.

Either we draw a line in the sand and say that's it, no further. We refuse to be ignored.

Or all that we hold dear, all that we value, all that proclaims and celebrates our individuality, will be laid waste and lost.

For ever.

Join the campaign. Ignore the Store.

David Rossiter, The WHAG

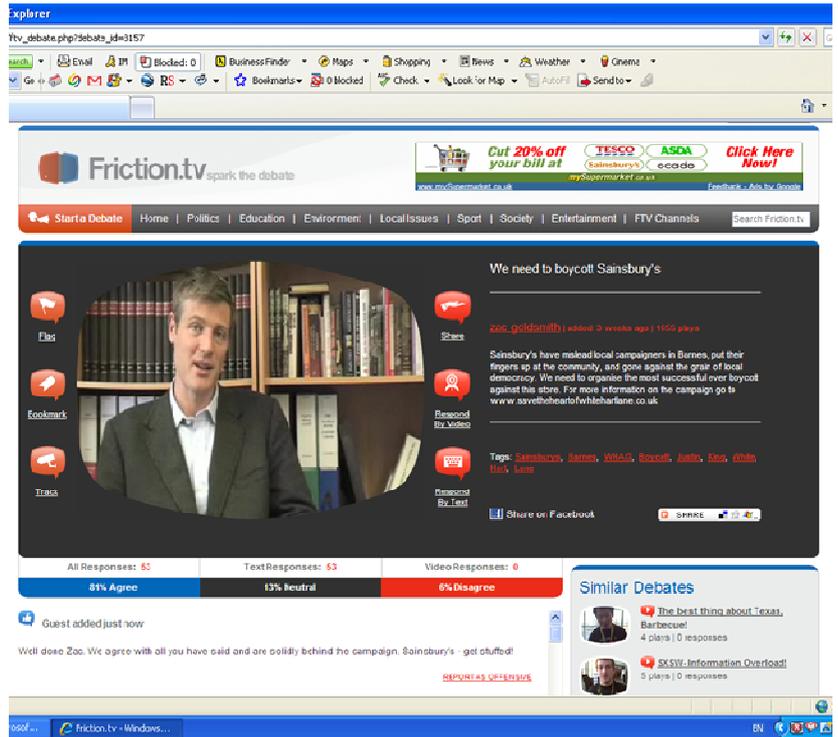


The Information Page

www.savetheheartofwhitehartlane.co.uk

Follow the link to Friction.tv from the WHAG website to watch Zac Goldsmith launching the boycott campaign. You can then respond with your own comments. To give you a feel for some of the strong views expressed, we've reproduced a small selection below, exactly as they appear on the Friction.tv site.

No comment from Sainsbury's yet but, as you can see, they have some support....



We haven't shopped at Sainsbury's since this thing started and never will again. Please try to work out why letting these monsters in will ruin the area-just take a look at the hideous building. We've lived here for over 25 years and, even though we work really long hours, have somehow managed to survive without a Sainsbury's Local. They can keep it.BR

When are you backward thinkers going to realise what service is and what progress is. In the lane you could not buy a loaf of bread after 7pm???? That is when us single workers come home. So then we get in cars to drive to Sainsbury or ASDA. Thank goodness Sainsbury is coming to us. The Lane caters for all the 'non workers' being unemployed on benefits or pensioned off. When have you seen someone come out of one of the extorting, overpriced, just on sell by date, produce shops with a bag full of purchase??? Where do they do their MAJOR grocery shopping? Zak, wind in your neck and stop doing this for publicity. OR are you that stupid? Peter George [former supporter, till I thought about it] PS. Would you be up in arms if Starbucks moved in and rocketted your property prices as they do??

I totally agree with the comments in this video. I support the local shops and shopkeepers in White Hart Lane and Barnes, but used to also shop at Sainsbury's in Richmond. I started boycotting all Sainsbury's when they became persistent about opening the White Hart Lane site and will never spend a penny on Sainsbury's or their products ever again

Our family will not be stepping foot in the new Sainsbury's. Furthermore, because of the disgusting way in which Sainsbury's has behaved, we no longer shop in any Sainsbury's stores.

So the government rides roughshod over the democratic wishes of a local community. Nothing new there, the really tragic element of this action is that the wonderful open view of trees and sky which used to exist above a single story building is now being clogged up with 3 story buildings which are at best ugly. Of course we should boycott the new store.

The Fighting Fund

Running this campaign needs cash, not on the scale of Sainsbury's enormous advertising budget, but we do need funds to cover the cost of posters, newsletters and so on. If you can help, payment details are as follows:

Bank: NatWest Account name: The WHAG

Account number: 23026170

Sort code: 50-21-16

Thank you to all who have donated so far and also to those who have provided their professional skills free of charge.

Whilst every effort is made to check the accuracy of information contained in the WHAG Weekly Update, neither WHAG nor any individual member of the group can be held responsible for any loss, damage or inconvenience caused by any inaccuracy in this publication.