

**Don't let Sainsbury's rip the heart out of it.**



Support the **White Hart Action Group** [www.savetheheartofwhitehartlane.co.uk](http://www.savetheheartofwhitehartlane.co.uk)

# IT'S A LANDSLIDE!!

## 85.5% SAY NO TO SAINSBURY'S



**The results of a historic referendum to discover whether residents want a proposed Sainsbury's store were announced outside the site in question today, Friday 22<sup>nd</sup> June.**

In front of a big crowd of residents, the cameras of the BBC and the local press, David Rossiter of the WHAG announced the results as given by the Electoral Reform Society who organised the postal ballot.

A tremendous roar of approval went up as it became clear that the **Vote NO campaign** had won by a landslide. David Rossiter commented : "Two weeks ago, after saying they wouldn't take part in this referendum, Sainsbury's wrote to virtually everyone in the polling area describing protesters as a "vocal minority". Today's result makes it quite clear they are the overwhelmingly vocal *majority* and so I'd put this question to Justin King, CEO of Sainsbury's and to the rest of the Sainsbury's board :

**"How long will you try to ignore the unequivocal opposition of local residents before you decide to think again about this ill-conceived and unwanted development ?"**

**Zac Goldsmith and Susan Kramer MP** both spoke to the crowd and to the BBC, hailing the win as a powerful message to Sainsbury's, and a significant moment in the battle to hand local democracy back to local people. Sir Tim Rice, who was unable to be present, sent a message of congratulations to all concerned saying he "hoped that Sainsbury's would now see reason and bow to the wishes of local people."

### **THE RESULT:**

**7,721 local people in the immediate area were sent ballot papers and the results are as follows:**

**votes cast: 4756**

**Number of ballot papers spoiled: 7**

**Votes in favour of the Sainsbury's store: 687**

**Votes against the Sainsbury's store: 4,062**

**Percentage for: 14.5 — Percentage against 85.5**

**At 61.6% the turnout for this ballot is higher than for the last general election and nearly twice as high as in the 2006 local elections**

Welcome to the fantastic fifth issue of the **WHAG weekly update**—your free guide to the campaign to stop Sainsbury's ruining our neighbourhood for ever.

# FUN LUNCH — SATURDAY 16 JUNE



## The View from the WHAG

We all sometimes say things in the heat of the moment which afterwards we regret.

How Euan McMurdo must regret that line in his letter to residents in which he described opposition to the planned store as coming from a "vocal minority".

In fact, Sainsbury's Head of Property Convenience probably now bitterly regrets sending that patronising, inaccurate letter at all.

I know of many people for whom it was the last straw which tipped them into voting NO in anger at its tone, even though they do (or did do ) their weekly shop at Sainsbury's up the road.

Such a landslide victory for the WHAG and its supporters ought to jolt Sainsbury's out of their complacent "hey, we're the good guys here, honest" attitude and get them seriously thinking about a way out of the PR hole they've blindly staggered into.

And if we can, we should help them.

They do have a generally good reputation in locations where they are wanted and needed.

They simply had a rush of blood to the head here and once cooler management heads sit down and start thinking about repairing the damage, they could yet come out of this with some pride and even kudos.

In the meantime, they simply have to accept that the referendum result is unequivocal in its message: their store is not wanted here. Except by a tiny minority.

This is local democracy at work, Justin.

Ignore it at your peril.



**David Rossiter**  
**The WHAG**

**Watch the WHAG on FRICTION TV**  
**[www.friction.tv/debate.php?debateno=454](http://www.friction.tv/debate.php?debateno=454)**

# The Information Page

Thank you to everyone who donated prizes or equipment for the Fun Lunch: Annie's, The Depot, Raff Radio, Pat's Food Store, B&N News, and especially to the lady in White Hart Lane who donated the beautiful quilt....



"Did you say there was a 'YES' vote somewhere?"

## THE GREAT BALLOON RACE

We launched over 400 balloons—too soon to know how far they got but great prizes are waiting for the winner and the finder!



The winners! Entries for the WHAG-BAG competition came from as far away as Wales but the lucky winners were more local:

Susie Barnett—Bag + voucher for lunch for two at Annie's

Andra ..... Bag + Champagne

Ms M Duffy — Bag + Champagne (Ms Duffy has asked us to pass on the champagne to the excellent *Vets on White Hart Lane* who have been looking after her dog)

The prize for the caption competition — a voucher for the Depot — goes to Susannah— her winning entry appears above.

## REMINDER! THE FIGHTING

**FUND:**Bank : NatWest

**Account Name :** The W.H.A.G.

**Account Number :** 23026170

**sort Code :** 50-21-16

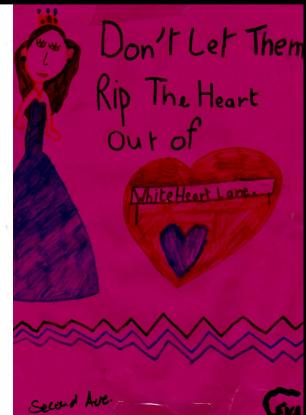
THANKS FOR ALL CONTRIBUTIONS  
TO DATE—PLEASE KEEP THEM  
COMING!!

Whilst every effort is made to check the accuracy of information contained in the WHAG Weekly Update, neither WHAG nor any individual member of the group can be held responsible for any loss, damage or inconvenience caused by any inaccuracy in this publication.

Sainsbury  
You're already a  
Goliath, please  
listen to the David  
protest in Barnes  
and leave the  
'little' shops alone &  
intact  
Richard E. Corant

Dear Sainsburys

When the 'vocal minority'  
protests a **MASSIVE**  
majority  
for **NO**,  
please don't  
open a  
Sainsburys-not-so-local  
**Just go away...**



A selection of comments from the Protest Wall !